

Partner with the technology leader in ACR

Our Best-in-Class Automatic Content Recognition Works for OEMs

ACR Makes TV An Interactive Experience

Viewers can have a new experience never previously available through TV's — Receive awesome recommendations, discover what to watch and where to watch using universal search, receive relevant ads, respond to ads, participate in programming and link social media and digital services to TV

New Incremental Revenue

- Significant annual monetization opportunities
- Fast, easy SDK integration: No Cost
- Unlimited ACR use, unlimited scale: No Cost

Additional Benefits

- Global TV program metadata usage rights including linear TV and OTT text, image and deep links
- Power high-value consumer features such as personalized recommendations
- No personally identifiable information (PII) collected
- Advanced machine-learning ad and program identification

Supported Devices

Smart TVs, set-top boxes, living room devices, OTT devices, mobile devices, mobile apps, connected home devices



Supported Platforms

- iOS, Android, Windows, Mac OS, Linux, WebOS
- Lightweight, low overhead SDK



Contact Alphonso to learn more.

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